

## BACHMANN Press Release

---

### Socket outlet PIX wins interzum award 2017

**Stuttgart, May 15, 2017 – Bachmann's stylish PIX design series was awarded the interzum award: intelligent material & design 2017. The award, which is hosted by Koelnmesse and Reddot this year for the ninth time, is exclusively reserved for exhibitors at the interzum trade fair and awards the best products developed by the international furniture supplier industry. In the competition, a distinguished panel of experts evaluates in particular the elaborate design and smart details of the products as well as aesthetics and functionality.**

"We are proud that PIX was able to convince the jury of the interzum award with regard to design and innovation," says Patrick Zimmermann, Head of Product Management at Bachmann GmbH & Co. KG. "With the development of PIX, an emphasis was placed on creating a highlight in the modern kitchen and living environment, which stands out in terms of colour and offers maximum flexibility concerning functionality," adds Patrick Zimmermann.

In addition to the degree of innovation, functionality, material quality, design and sustainability, the competition also assesses the importance of the value-added factor design of the products submitted. The expert jury is composed of five distinguished and independent international experts from design and architecture, who examine the products for their design quality and ultimately decide on the award of the industry award. The official award ceremony will take place on May 15, 2017, at the interzum party in Cologne.

Further information on the interzum award: intelligent material & design 2017 can be found at [www.interzum-award.de](http://www.interzum-award.de).

1.658 characters with spaces



Socket outlet PIX by BACHMANN  
© Bachmann GmbH & Co. KG

## About BACHMANN Group

BACHMANN, founded in 1947, is a company with a global presence in the electrical engineering sector. The Stuttgart-based BACHMANN Group develops, produces and distributes innovative electrical components and systems, mainly for the office, IT, electrical wholesale, kitchen and industrial specialist sectors. With around 800 employees and a partner network in 27 countries, the BACHMANN Group's product portfolio sets new standards in functionality, design and innovation.

To ensure long-term success, one of our key priorities is ensuring that our products, services and processes are tailored as closely as possible to continuously changing market requirements with a strong focus on innovation and quality. Our clear objective is healthy and continuous corporate growth, to which each individual makes his or her contribution. We place particular emphasis on the personal relationships we have developed, in some cases over many years, with customers and suppliers as well as with our own employees. Values such as fairness, transparency, passion and respect are deeply entrenched in our corporate culture and underpin our daily actions.

Bachmann GmbH & Co. KG  
Ernstthaldenstrasse 33  
70565 Stuttgart  
Germany  
Tel. +49 711 86602-0  
Fax +49 711 86602-34  
[info@bachmann.com](mailto:info@bachmann.com)  
[www.bachmann.com](http://www.bachmann.com)